



BOYS & GIRLS CLUBS  
OF GREATER CONEJO VALLEY

# Annual Report 2013

OPEN THE DOOR.  
TAKE THE TOUR.

## Our Mission

The mission of the Boys & Girls Clubs of Greater Conejo Valley is to enhance the lives of young people and their families by providing a positive environment that cultivates academic success, healthy lifestyles, good character and citizenship.

# GREAT FUTURES START HERE.

Proudly Serving the Conejo Valley and Las Virgenes Communities of:

Newbury Park ♦ Thousand Oaks ♦ Westlake Village ♦ Agoura Hills ♦ Oak Park ♦ Calabasas ♦ Hidden Hills

# Board Chairman and President's Message

Dear Friends,


Thank you for your support of the Boys & Girls Clubs of Greater Conejo Valley. Ongoing commitment and generosity from caring supporters like you, who understand the life-changing work we do, make our success possible.

In 2013, we increased our impact with over 3,400 Club members, a 12% increase in membership from the prior year. Our kids did well in school, gave back to their community and lived healthier lifestyles. We also made impressive strides in measuring youth progress in three key outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

During the school year and throughout the summer, our Clubs are filled with talented and passionate staff and volunteers who promote and enhance the positive development of boys and girls. Great futures do start here!

With support from people like you, we can continue to provide an environment where our kids feel safe and secure to dream, discover and develop their potential. We can help every young person who enters our doors to be prepared to be a better person and improve the world around them.

With deep appreciation,



Mark Bagaason  
Board Chairman



Mark Elswick  
President/CEO

## Who We Are...

The Boys & Girls Clubs of Greater Conejo Valley opened its doors in 2001. Located within Los Angeles and Ventura Counties, the current six Club facilities serve over 3,400 youth within the communities of Newbury Park, Thousand Oaks, Westlake Village, Agoura Hills, Oak Park, Calabasas and Hidden Hills.

Clubs provide a safe place to play, laugh, discover and learn. Youth development programs for grades K-8 are offered before and after school, plus sports leagues and summer camp are available to children ages 3 to 15. Caring, trained staff and volunteers work with our members in a supervised, safe and structured environment. They foster a sense of belonging, responsibility, civility and civic engagement, building new skills so kids can succeed and receive recognition for personal accomplishments. No child is ever turned away due to their inability to pay.

## Financial Report

### Boys & Girls Clubs of Greater Conejo Valley 2013 Statement of Activities

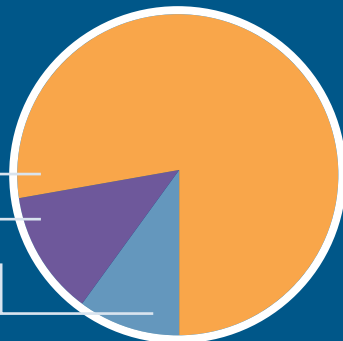
**TOTAL REVENUE: \$3.2 Million**

**YOUTH SERVED: 5,351**

*(includes community outreach)*

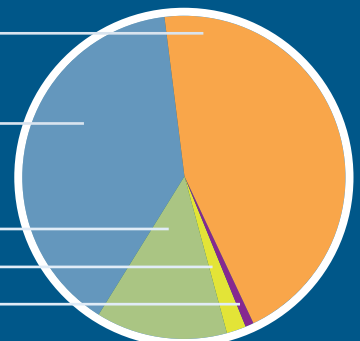
#### Expenses

78% Program  
12% Management & General  
10% Fundraising



#### Revenues

45% Program Fees  
39% Contributions  
13% Events (Net)  
2% Investment Income  
1% Membership Dues



**TOTAL ENDING NET ASSETS: \$8.4 million**

# Making An Impact. . . A Dynamic 2013!



*STEM Education (Science, Technology, Engineering & Math) united learning to real-world situations; creating critical thinkers, increasing science literacy and enabling the next generation of innovators.*

## Positive Results with Programs & Events

More than 15 million school-age children (26%) are on their own after school<sup>1</sup>. Quality before and after school programs offered at our 6 Clubs helped more than 3,400 youth engage more in school, reduce their likelihood of taking part in at-risk behaviors, and helped raise their academic performance. Due to the growth at the Redwood Boys & Girls Club, a 24' x 60' module was added, which more than doubled the space from 980 to 2,400 square feet. The Building Dedication Ceremony at the Johnston Boys & Girls Club was attended by approximately 200 of our supporters, honoring founders, Cal & Marje Johnston. The kids were the winners with the Club's Room Naming Campaign surpassing its goal. Our 2nd Annual Poker Tournament set records in funds raised, and with the support of Warehouse Discount Center, one of our corporate sponsors, we exceeded our revenue expectations at the 4th Annual Golf Tournament. The 11th Annual Gala Dinner & Auction was a fantastic friend-raiser and fund-raiser for over 600 guests.

## Academic Success and The Arts

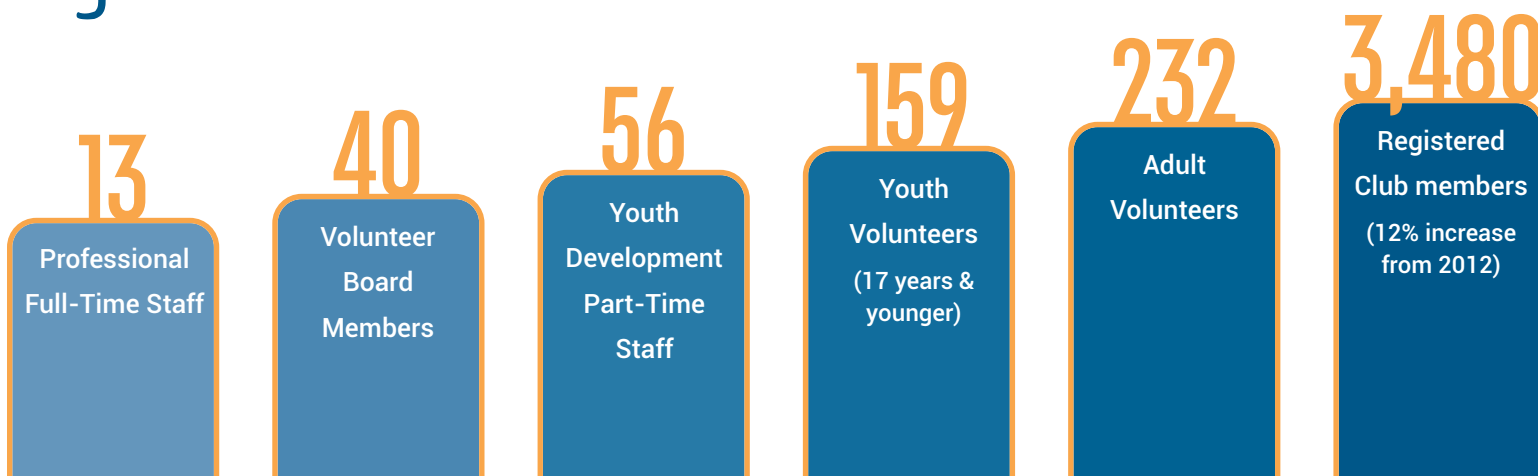
Nationwide, 3 out of 10 kids won't graduate on time, but 97% of our Boys & Girls Clubs members will graduate or pass the high school exit exam<sup>2</sup>. Over 900 members participated in *Power Hour*, *Project Learn* and *Kids College*, all courses geared to improve grades, critical thinking skills and test scores. A financial literacy course, *Power of Money* from California Republic Bank, was taught and due to its success, will be offered at other Clubs this coming year. The kids clamored for the hands-on *Robotics Workshop* and soared to new heights with *Rocketry Explosion*.

Over 592 participants took part in The Richard and Mary Carpenter/Alliance for the Arts Music Program, which offered instrumental, choral, theatrical and dance classes throughout the year, plus *Summer Theater Camp* was launched. Also added was the new *STEM (Science, Technology, Engineering & Math) Summer School*. With nearly 80% of future careers requiring some STEM skills, this education is essential to academic achievement and workforce readiness in the 21st century. The new *Photography* course motivated members to look at their surroundings through more astute eyes and yielded beautiful photos.



*Rocketry Program provided cooperative learning experiences and conceptual thinking skills with designing, conducting and reporting basic experimental investigations.*

## Organization Profile - 2013







An Education & Career Development class showed how service dogs help seniors and those with disabilities have greater freedom, independence, self-confidence and improved quality of life.

## Character & Leadership Development

Juvenile crime escalates between the hours of 3:00 p.m. – 7:00 p.m.<sup>3</sup> Through programs like *Torch Club*, *Youth of the Month*, *Career Launch*, and *Junior Staff*, caring staff and volunteers helped our youth develop moral character, reinforced high expectations and fostered a sense of belonging, responsibility, and civic engagement. Over 600 kids participated in programs that emphasized leadership skills, which provided opportunities for planning, decision-making, contributions to the Club and to the community. Additionally, 452 youth were involved in several service projects, which helped them realize the impact of giving back to the community.

## Healthy Lifestyles

Out of 10 kids are obese or overweight.<sup>4</sup> 80% of the alumni said the Club had a positive impact on their attitude toward fitness and health. Throughout the year, *Triple Play Healthy Habits* helped develop a positive use of leisure time, reduction of stress, appreciation for the environment and improved social and interpersonal skills. Another 300 kids participated in the programs *SMART Girls* and *Passport to Manhood*, which addressed drug, alcohol and pregnancy prevention, plus self-esteem enhancement. These Healthy Lifestyles programs fostered 894 young people's capacity to engage in positive behaviors that nurtured their own well-being, set personal goals and live successfully as self-sufficient adults.

Sources:

AfterSchool Alliance, *America After 3PM* (2012)

Editorial Projects in Education, "Diplomas Count 2010: Graduation by the Numbers: Putting Data to Work for Student Success" *Education Week*, 29, No. 34 (2010)

OJJDP Statistical Briefing Book (Link: <http://www.ojjdp.gov/ojstatbb/offenders/qao401.asp?qaDate=2008>). Released on December 21, 2010.

Ogden, C.I., Carroll, M.D., Curtin, L.R., et. Al. Prevalence of High Body Mass Index in US Children and Adolescents, 2007-2008. *Journal of the American Medical Association*. (2010). 303(3): 242-249.



Healthy Habits Program included knowledge on smart food choices, appropriate portion sizes, and how to create fun and healthy meals.

## Member Demographics

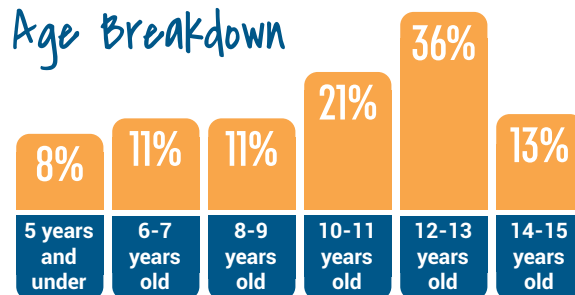
**92%** of members have one or both parents working, with many coming from single-parent families.

**26%** of members are from low-income homes.

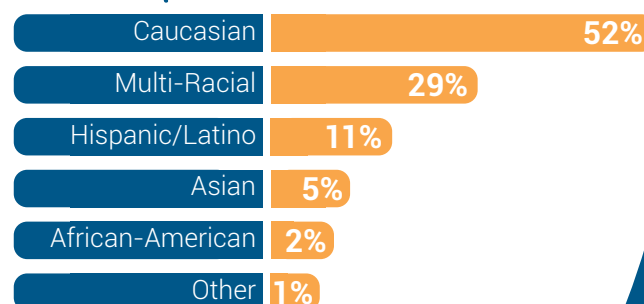
**58%** of members are male

**42%** of members are female

## Age Breakdown



## Ethnicity Breakdown



# Volunteer. Donate. Advocate

Thank you for your generous support and help with building a stronger future for the youth of today and the leaders of tomorrow. Every time you give your time, talent or treasure to our Clubs, you offer one more child the chance to achieve their full potential.

Be sure to contact us if you would like to tour one of our Clubs to see your contribution at work. Also, please consider creating a Legacy for generations to come by designating a planned gift from your estate in support of the Boys & Girls Clubs of Greater Conejo Valley.

## Volunteer Leadership

### Board of Governors

Jerry Anderson  
Janice Armijo  
**Mark Bagaason**, *Chairman Elect*♦  
**Marilyn Bencar**, *Secretary*♦  
Geoffrey Berlin♦  
Richelle Blanken  
Linda Catlin♦  
Neil Churchill  
Michael Davis  
Stephen Davis  
Carl Goldsmith  
Joe Greenberg  
Rick Helfman  
Marc Hernandez  
Rich Hernandez  
Benjamin Hill  
Nancy Jacques  
**Cal Johnston**, *Founding Chairman*♦  
Jeff Johnston♦  
Michael Lederer♦  
Steve Lee

Kimberly Lindley  
**Scott Lindquist**, *Treasurer*♦  
Michael Maddox  
Jeffrey Marcus  
Mark Miller  
Chuck Miwa♦  
Lon Morton♦  
Michael Oslac  
Jim Post  
Dennis Predmore  
John Scardino  
David Snyder  
Amer Soudani♦  
**Gary Stephani**, *Chairman*♦  
Jeff Tanenbaum  
Denis Weber♦  
Jonathan Weiss  
Mark Winter  
Andrew Wright  
♦Executive Committee

New 2014 Board Members: Jack Gleason♦, Peter Wakeman

### Advisory Council

Jeff Blum  
James Bozajian  
Carlo Brignardello  
C. Marsh Bull  
Jim Cathcart  
**Linda Catlin**, *Vice Chairman*  
Chuck Cohen  
Chris Culty  
David Engen  
Timothy Gallagher  
Joe Gibson  
Rudy Gonzales

Jane Henderson  
Jill Lederer  
Janet Levett  
Duane Levy  
Albert 'Bud' Marley  
William McSweeney  
Michael Schneider  
Stuart Siegel  
Moshe Silagi  
Michael Slater  
**Denis Weber**, *Chairman*



Volunteers In Partnership (VIP) Program welcomed dedicated individuals to donate their time and talents.



Afterschool Sports and Weekend Leagues developed basic motor skills, taught rules of the game, encouraged teamwork, built self-confidence and cultivated healthy relationships.



Great photos were produced through the Digital Photography Course, which included techniques on lighting, color, perspective, and photo editing.

Volunteering your time can make a real difference in a young person's life, and it can make a real difference in your life, too. In 2013, we had 431 volunteers that inspired, motivated, and impacted young lives, whether it be tutoring, mentoring, coaching, special events, programming assistance, administrative support, or serving as a Board Member.



# OUR CALENDAR OF 2014 EVENTS

Join Us and Support the Kids!

Friday, February 28th

## **Superstars of the Year**

Recognizing Our Youth, Staff & Volunteers  
Civic Arts Plaza, Thousand Oaks

Monday, June 16th

## **5th Annual Golf Tournament**

North Ranch Country Club, Westlake Village

Sunday, September 21st

## **3rd Annual Track Meet**

Agoura High School, Agoura Hills

Saturday, October 18th

## **12th Annual Gala Dinner & Auction**

Four Seasons Hotel, Westlake Village



*The popular Richard and Mary Carpenter, Alliance for the Arts Music Program included musical instruments, singing, theatre and dance.*

## Key Partnerships

Our suburban model locates Clubs on elementary and middle school campuses on long-term leases and joint-use agreements with the Conejo Valley Unified School District and the Las Virgenes Unified School District at \$1.00 per year. This arrangement gives the schools the opportunity to use many of the Clubs' rooms and facilities for educational purposes during the school day. In addition, schools permit the Clubs to use their gyms and fields for programs before and after school, plus on the weekends.

The generous grant of \$1,000,000 from the City of Thousand Oaks for the construction of four Clubs on Conejo Valley middle school campuses has helped us build three facilities to date. This represents \$250,000 per site, with one remaining Club to be built at Redwood Middle School.

These partnerships provide a win-win solution...with the kids definitely coming out huge winners!

## Executive & Administrative Staff

President/CEO

Vice President

Controller

Development Director

Administration Director

Human Resources Manager

**Mark Elswick**

**Wendy Brenner**

**Wendy Blomquist**

**Becky Fleishman**

**Pat Salisbury**

**Annette Horenstein**

# CLUB LOCATIONS

## **Marion & John E. Anderson Youth Center**

on the campus of  
Los Cerritos Middle School  
**Club Director: Georgi Harden**  
1980 East Avenida de las Flores  
Thousand Oaks, CA 91362  
(805) 493-2917

## **Chaparral Boys & Girls Club**

on the campus of  
Chaparral Elementary School  
**Club Director: Anne Lee**  
22601 Liberty Bell Road  
Calabasas, CA 91302  
(818) 224-3097

## **Cal & Marje Johnston Boys & Girls Club**

on the campus of  
Colina Middle School  
**Senior Club Director: Jennifer Wissusik**  
1450 East Hillcrest Drive  
Thousand Oaks, CA 91362  
(805) 449-1309

## **Lindero Canyon Boys & Girls Club**

on the campus of  
Lindero Canyon Middle School  
**Club Director: Leslie Lemus**  
5844 Larboard Lane  
Agoura Hills, CA 91301  
(818) 483-6303

## **Redwood Boys & Girls Club**

on the campus of  
Redwood Middle School  
**Club Director: Jim Kirtley**  
233 West Gainsborough Road  
Thousand Oaks, CA 91360  
(805) 371-4045

## **Sequoia Boys & Girls Club**

on the campus of  
Sequoia Middle School  
**Club Director: Lisa Barron**  
2855 Borchard Road  
Newbury Park, CA 91320  
(805) 375-5635

## **Administrative Office**

5137 Clareton Drive, Suite #210  
Agoura Hills, CA 91301  
Phone: (818) 706-0905  
Fax: (818) 706-0942

[www.bgccconejo.org](http://www.bgccconejo.org)



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