



BOYS & GIRLS CLUBS
OF GREATER CONEJO VALLEY



Annual Report 2014

OPEN THE DOOR.
TAKE THE TOUR.

Our Mission

The mission of the Boys & Girls Clubs of Greater Conejo Valley is to enhance the lives of young people and their families by providing a positive environment that cultivates academic success, healthy lifestyles, good character and citizenship.

GREAT FUTURES START HERE.

Proudly Serving the Conejo Valley and Las Virgenes Communities of:

Newbury Park ♦ Thousand Oaks ♦ Westlake Village ♦ Agoura Hills ♦ Oak Park ♦ Calabasas ♦ Hidden Hills

Board Chairman and President's Message

Dear Friends,

Thank you for your support of the Boys & Girls Clubs of Greater Conejo Valley. Ongoing commitment and generosity from caring supporters like you, who understand the life-changing work we do, make our success possible.

In 2014, we increased our impact with over 3,716 Club members, a 9% increase in membership from the prior year. Our kids did well in school, gave back to their community and lived healthier lifestyles. We also made impressive strides in measuring youth progress in three key outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

During the school year and throughout the summer, our Clubs are filled with talented and passionate staff and volunteers who promote and enhance the positive development of boys and girls. Great futures do start here!

With support from people like you, we can continue to provide an environment where our kids feel safe and secure to dream, discover and develop their potential. We can help every young person who enters our doors to be prepared to be a better person and improve the world around them.

With deep appreciation,



Mark Bagaason
Board Chairman



Mark Elswick
President/CEO

Who We Are...

The Boys & Girls Clubs of Greater Conejo Valley opened its doors in 2001. Located within Los Angeles and Ventura Counties, the current six Club facilities serve over 3,716 youth within the communities of Newbury Park, Thousand Oaks, Westlake Village, Agoura Hills, Oak Park, Calabasas and Hidden Hills.

Clubs provide a safe place to play, laugh, discover and learn. Youth development programs for grades K-8 are offered before and after school, plus sports leagues and summer camp are available to children ages 3 to 15. Caring, trained staff and volunteers work with our members in a supervised, safe and structured environment. They foster a sense of belonging, responsibility, civility and civic engagement, building new skills so kids can succeed and receive recognition for personal accomplishments. No child is ever turned away due to their inability to pay.

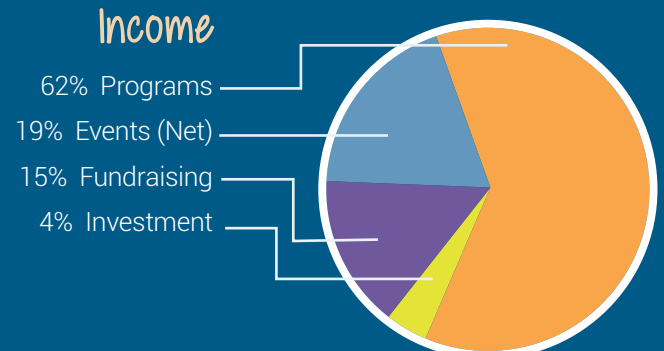
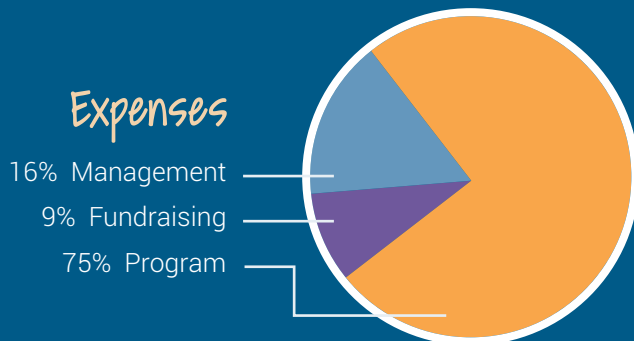
Financial Report

Boys & Girls Clubs of Greater Conejo Valley 2014 Statement of Activities

TOTAL REVENUE: \$3.2 Million

YOUTH SERVED: 5,351

(includes community outreach)



TOTAL ENDING NET ASSETS: \$8.1 million



An Education & Career Development class showed how service dogs help seniors and those with disabilities have greater freedom, independence, self-confidence and improved quality of life.

Character & Leadership Development

Juvenile crime escalates between the hours of 3:00 p.m. – 7:00 p.m.³ Through programs like *Torch Club*, *Youth of the Month*, *Career Launch*, and *Junior Staff*, caring staff and volunteers helped our youth develop moral character, reinforced high expectations and fostered a sense of belonging, responsibility, and civic engagement. Over 800 kids participated in programs that emphasized leadership skills, which provided opportunities for planning, decision-making, contributions to the Club and to the community. Additionally, 706 youth were involved in several service projects, which helped them realize the impact of giving back to the community.

Healthy Lifestyles

3 out of 10 kids are obese or overweight.⁴ 80% of the alumni said the Club had a positive impact on their attitude toward fitness and health. Throughout the year, *Triple Play Healthy Habits* helped develop a positive use of leisure time, reduction of stress, appreciation for the environment and improved social and interpersonal skills. Another 154 kids participated in the programs *SMART Girls* and *Passport to Manhood*, which addressed drug, alcohol and pregnancy prevention, plus self-esteem enhancement. These Healthy Lifestyles programs fostered over 1,000 young people's capacity to engage in positive behaviors that nurtured their own well-being, set personal goals and live successfully as self-sufficient adults.

Sources:

¹ Afterschool Alliance, *America After 3PM* (2012)

² Editorial Projects in Education, "Diplomas Count 2010: Graduation by the Numbers: Putting Data to Work for Student Success" *Education Week*, 29, No. 34 (2010)

³ OJJDP Statistical Briefing Book (Link: <http://www.ojjdp.gov/ojstatbb/offenders/qao401.asp?qaDate+2008>). Released on December 21, 2010.

⁴ Ogden, C.I., Carroll, M.D., Curtin, L.R., et. Alt. Prevalence of High Body Mass Index in US Children and Adolescents, 2007-2008. *Journal of the American Medical Association*. (2010). 303(3): 242-249.



Healthy Habits Program included knowledge on smart food choices, appropriate portion sizes, and how to create fun and healthy meals.

Member Demographics

26%

of members are from low-income homes.

58%

of members are male

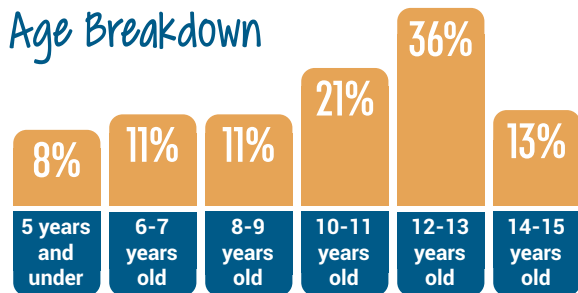
42%

of members are female

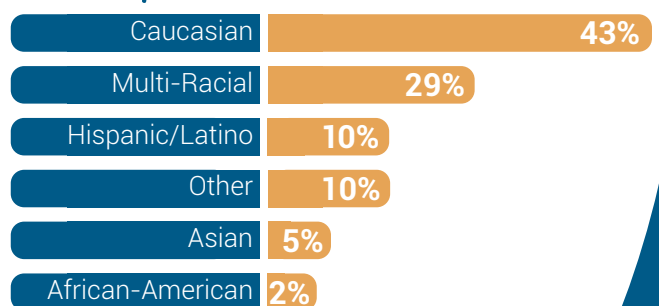
89%

of members are more confident because of the Club

Age Breakdown



Ethnicity Breakdown



Making An Impact... A Dynamic 2014!



STEM Education (Science, Technology, Engineering & Math) united learning to real-world situations; creating critical thinkers, increasing science literacy and enabling the next generation of innovators.

Positive Results with Programs & Events

More than 15 million school-age children (26%) are on their own after school¹. Quality before and after school programs offered at our 6 Clubs helped more than 3,716 youth engage more in school, reduce their likelihood of taking part in at-risk behaviors, and helped raise their academic performance. The Building Dedication Ceremony at the Linda & David Catlin Boys & Girls Club was attended by approximately 100 of our supporters, honoring Linda & David Catlin. The new facility expands our space by 3 more classrooms in 2 new buildings. The 12th Annual Gala Dinner & Auction was a fantastic friend-raiser and fund-raiser for over 600 guests.

Academic Success and The Arts

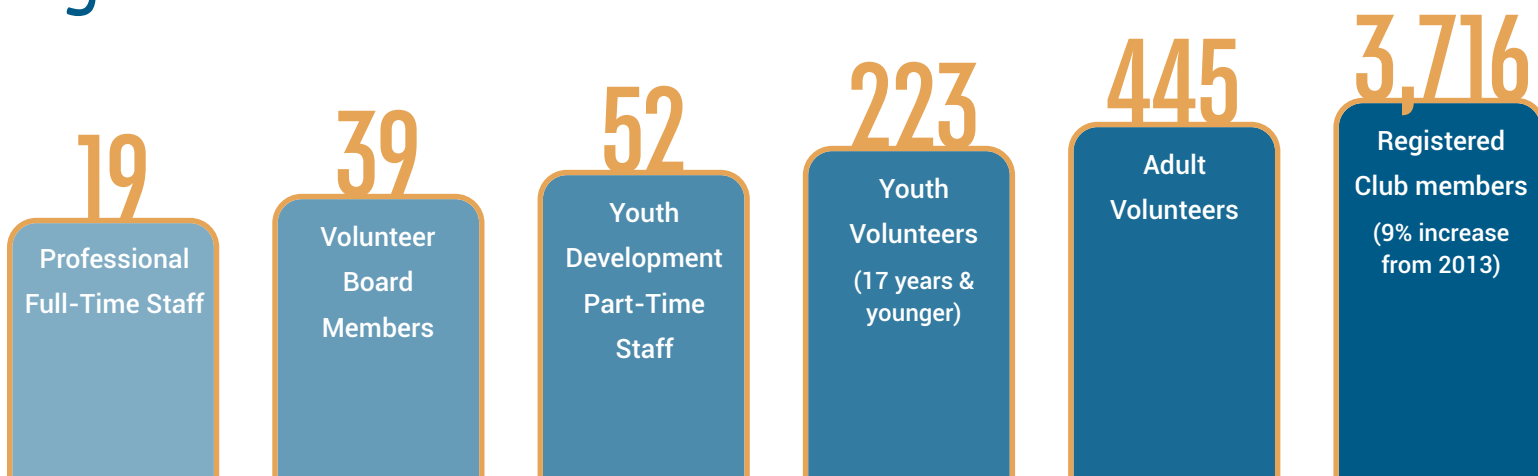
Nationwide, 3 out of 10 kids won't graduate on time, but 97% of our Boys & Girls Clubs members will graduate or pass the high school exit exam². Over 900 members participated in *Power Hour*, *Project Learn* and *Kids College*, all courses geared to improve grades, critical thinking skills and test scores. The kids clamored for the hands-on *Robotics Workshop* and soared to new heights with *Rocketry and Science classes*.

Over 665 participants took part in The Richard and Mary Carpenter/Alliance for the Arts Music Program, which offered instrumental, choral, theatrical and dance classes throughout the year, plus *Summer Theater Camp* was launched. Also added was the new *STEM (Science, Technology, Engineering & Math) Summer School*. With nearly 80% of future careers requiring some STEM skills, this education is essential to academic achievement and workforce readiness in the 21st century. The new *Photography* course motivated members to look at their surroundings through more astute eyes and yielded beautiful photos.



Rocketry Program provided cooperative learning experiences and conceptual thinking skills with designing, conducting and reporting basic experimental investigations.

Organization Profile - 2014



Volunteer. Donate. Advocate

Thank you for your generous support and help with building a stronger future for the youth of today and the leaders of tomorrow. Every time you give your time, talent or treasure to our Clubs, you offer one more child the chance to achieve their full potential.

Be sure to contact us if you would like to tour one of our Clubs to see your contribution at work. Also, please consider creating a Legacy for generations to come by designating a planned gift from your estate in support of the Boys & Girls Clubs of Greater Conejo Valley.

Volunteer Leadership

Board of Governors

Mark Bagaason,
*Chairman**

Marilyn Bencar,
*Secretary**

Geoffrey Berlin*
Richelle Blanken
Linda Catlin*
Neil Churchill
Stephen Davis
Jack Edelstein*
Tim English
Jack Gleason*
Carl Goldsmith
Sergio Gonzalez

Joe Greenberg
Rick Helfman
Benjamin Hill
Cal Johnston,
*Founding Chairman**
Jeff Johnston*
Michael Lederer
Kimberly Lindley-Bourdon
Scott Lindquist,
*Treasurer**
Michael Maddox
Kathi McLean
Tim Milaney
Mark Miller

Chuck Miwa*
Lon Morton*
Michael Oslac
Jim Post*
Dennis Predmore
John Scardino
Joseph Seetoo
Amer Soudani*
Gary Stephani*
Jeff Tanenbaum
Peter Wakeman
Denis Weber*
Andrew Wright
Greg Yulish

Advisory Council

Jeff Blum
James Bozajian
Carlo Brignardello
C. Marsh Bull
Jim Cathcart
Linda Catlin, *Vice Chairman*
Chuck Cohen
Chris Culty

David Engen
Timothy Gallagher
Joe Gibson
Rudy Gonzales
Jane Henderson
Jill Lederer
Janet Levett
Duane Levy

Albert 'Bud' Marley
William McSweeney
Michael Schneider
Stuart Siegel
Moshe Silagi
Michael Slater
Denis Weber, *Chairman*

Corporate Sponsors

The Acorn Newspaper
Richard & Mary Carpenter /
Alliance for the Arts
Engage Treatment Centers
Dr. Richard Grossman
Community Foundation
Keyes Automotive Group
Logix Federal Credit Union
Macy's

Morton Capital Management
North Ranch Self Storage
O'Gara Coach Westlake
Olde Thompson
Regency Theatres
Harriet H. Samuelsson Foundation
Southern California Edison
Taco Bell
WellPoint



Volunteers In Partnership (VIP) Program welcomed dedicated individuals to donate their time and talents.



Afterschool Sports and Weekend Leagues developed basic motor skills, taught rules of the game, encouraged teamwork, built self-confidence and cultivated healthy relationships.



Great photos were produced through the Digital Photography Course, which included techniques on lighting, color, perspective, and photo editing.

Volunteering your time can make a real difference in a young person's life, and it can make a real difference in your life, too. In 2014, we had 668 volunteers that inspired, motivated, and impacted young lives, whether it be tutoring, mentoring, coaching, special events, programming assistance, administrative support, or serving as a Board Member.

OUR CALENDAR OF 2015 EVENTS

Join Us and Support the Kids!

Tuesday, February 10th

Linda & David Catlin Building Dedication

Lindero Canyon Boys & Girls Club, Agoura Hills

Sunday, March 22nd

Superstars of the Year

Recognizing Our Youth, Staff & Volunteers
Civic Arts Plaza, Thousand Oaks

Monday, June 15th

6th Annual Golf Tournament

North Ranch Country Club, Westlake Village

Sunday, September 27th

4th Annual Track Meet

Calabasas High School, Calabasas

Saturday, October 24th

13th Annual Gala Dinner & Auction

Four Seasons Hotel, Westlake Village



The popular Richard and Mary Carpenter, Alliance for the Arts Music Program included musical instruments, singing, theatre and dance.

Key Partnerships

Our suburban model locates Clubs on elementary and middle school campuses on long-term leases and joint-use agreements with the Conejo Valley Unified School District and the Las Virgenes Unified School District at \$1.00 per year. This arrangement gives the schools the opportunity to use many of the Clubs' rooms and facilities for educational purposes during the school day. In addition, schools permit the Clubs to use their gyms and fields for programs before and after school, plus on the weekends.

The generous grant of \$1,000,000 from the City of Thousand Oaks for the construction of four Clubs on Conejo Valley middle school campuses has helped us build three facilities to date. This represents \$250,000 per site, with one remaining Club to be built at Redwood Middle School.

These partnerships provide a win-win solution...with the kids definitely coming out huge winners!

Executive & Administrative Staff

President/CEO
Operations Director
Controller
Development Director
Development Coordinator
Human Resources Manager
Office Coordinator

Mark Elswick
Jennifer Wissusik
Wendy Blomquist
Becky Fleishman
Kristina King
Annette Horenstein
Kim Baumann

CLUB LOCATIONS

Marion & John E. Anderson Youth Center

on the campus of
Los Cerritos Middle School
Club Director: Georgi Harden
1980 East Avenida de las Flores
Thousand Oaks, CA 91362
(805) 493-2917

Chaparral Boys & Girls Club

on the campus of
Chaparral Elementary School
Club Director: Anne Lee
22601 Liberty Bell Road
Calabasas, CA 91302
(818) 224-3097

Cal & Marje Johnston Boys & Girls Club

on the campus of
Colina Middle School
Club Director: Jennifer Wissusik
1450 East Hillcrest Drive
Thousand Oaks, CA 91362
(805) 449-1309

Linda & David Catlin Club

on the campus of
Lindero Canyon Middle School
Club Director: Leslie Lemus
5844 Larboard Lane
Agoura Hills, CA 91301
(818) 735-9518

Redwood Boys & Girls Club

on the campus of
Redwood Middle School
Club Director: Jim Kirtley
233 West Gainsborough Road
Thousand Oaks, CA 91360
(805) 371-4045

Sequoia Boys & Girls Club

on the campus of
Sequoia Middle School
Club Director: Lisa Barron
2855 Borchard Road
Newbury Park, CA 91320
(805) 375-5635

Administrative Office

5137 Clareton Drive, Suite #210
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www.bgcconejo.org



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