



BOYS & GIRLS CLUBS
OF GREATER CONEJO VALLEY



Annual Report 2016

OPEN THE DOOR.
TAKE THE TOUR.

Our Mission

The mission of the Boys & Girls Clubs of Greater Conejo Valley is to enhance the lives of young people and their families by providing a positive environment that cultivates academic success, healthy lifestyles, good character and citizenship.

GREAT FUTURES START HERE.

Proudly Serving the Conejo Valley and Las Virgenes Communities of:

Newbury Park ♦ Thousand Oaks ♦ Westlake Village ♦ Agoura Hills ♦ Oak Park ♦ Calabasas ♦ Hidden Hills

Volunteer. Donate. Advocate

Thank you for your generous support and help with building a stronger future for the youth of today and the leaders of tomorrow. Every time you give your time, talent or treasure to our Clubs, you offer one more child the chance to achieve their full potential.

Be sure to contact us if you would like to tour one of our Clubs to see your contribution at work. Also, please consider creating a Legacy for generations to come by designating a planned gift from your estate in support of the Boys & Girls Clubs of Greater Conejo Valley.

Volunteer Leadership

Board of Governors

Mark Bagaason[♦]
Marilyn Bencar,[♦]
Secretary
Geoffrey Berlin[♦]
Darrell Bradbrook
Linda Catlin[♦]
Stephen Davis
Jack Edelstein[♦]
Tim English
Jack Gleason[♦]
Carl Goldsmith
Sergio Gonzalez
Joe Greenberg
Rick Helfman

David Heroux
Benjamin Hill
Cal Johnston,[♦]
Founding Chairman
Jeff Johnston[♦]
Scott Lindquist
Michael Maddox
Tim Milaney
Lon Morton,[♦]
Chairman
John O'Meara
Michael Oslac
Robin Palmer
Jim Post[♦]

John Scardino
Joseph Seetoo
Amer Soudani[♦]
Gary Stephani,[♦]
Treasurer
Jeff Tanenbaum
Peter Wakeman
Denis Weber[♦]
Douglas Wicks
Andrew Wright
Amy Wissman
Andrew Wright

[♦]Executive Committee

Community Partners

2nd Chance 4 Kids
Allstate Insurance
Anthem Blue Cross
Bank of America
Cabrillo Theater
California Highway Patrol
Chick Fil-A
Child Empowerment
City of Agoura Hills
City of Calabasas
City of Thousand Oaks
Conejo Recreation
& Park District
Conejo Valley Unified
School District

Dominos
Disney
Engage Treatment Centers
Federal Bank in Los Angeles
Informa
James Storehouse
LA Youth Network
Las Virgenes Unified
School District
Lost Hills Sheriff Station
Make-A-Wish
MOD Pizza
National Charity League
Oakheart Country
Music Festival

Optimist Club of
Conejo Valley
Reagan Library
Discovery Center
Regency Theatres
Revolution Foods
Sherwood Country Club
Target-Westlake Village
Thousand Oaks Rotary
Vintage Grocery
Walgreens
We Day
Westlake Rotary
Youth Commission



Afterschool Sports and Weekend Leagues developed basic motor skills, taught rules of the game, encouraged teamwork, built self-confidence and cultivated healthy relationships.



BGC of Greater Conejo offers programs in five core areas: Character and Leadership, Education and Career Development, Health and Life Skills, The Arts, and Sports, Fitness and Recreation.

Corporate Sponsors

The Acorn Newspaper
Bunnin Chevrolet
Dr. Richard Grossman
Community Foundation
Hygiene
Logix Federal Credit Union
Macy's
Morgan Stanley
Morton Capital Management

North Ranch Self Storage
Olde Thompson
Regency Theatres
Harriet H. Samuelsson Foundation
Silver Star Automotive Group
Southern California Edison
Taco Bell
Wood-Claeysens Foundation

Volunteering your time can make a real difference in a young person's life, and it can make a real difference in your life, too. In 2016, we had **433** volunteers that inspired, motivated, and impacted young lives, whether it be tutoring, mentoring, coaching, special events, programming assistance, administrative support, or serving as a Board Member.

Board Chairman and President's Message

Dear Friends,

Thank you for your support of the Boys & Girls Clubs of Greater Conejo Valley. Ongoing commitment and generosity from caring supporters like you, who understand the life-changing work we do, make our success possible.

In 2016, we increased our impact with 4,254 Club members, a 9% increase in membership from the prior year. Our kids did well in school, gave back to their community and lived healthier lifestyles. We also made impressive strides in measuring youth progress in three key outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

During the school year and throughout the summer, our Clubs are filled with talented and passionate staff and volunteers who promote and enhance the positive development of boys and girls. Great futures do start here!

With support from people like you, we can continue to provide an environment where our kids feel safe and secure to dream, discover and develop their potential. We can help every young person who enters our doors to be prepared to be a better person and improve the world around them.

With deep appreciation,



Lon Morton
Board Chairman



Mark Elswick
President/CEO

Who We Are...

The Boys & Girls Clubs of Greater Conejo Valley opened its doors in 2003. Located within Los Angeles and Ventura Counties, the current nine Club facilities serve over **4,200** youth within the communities of Newbury Park, Thousand Oaks, Westlake Village, Agoura Hills, Oak Park, Calabasas and Hidden Hills.

Clubs provide a safe place to play, laugh, discover and learn. Youth development programs for grades K-8 are offered before and after school, plus sports leagues and summer camp are available to children ages 3 to 17. Caring, trained staff and volunteers work with our members in a supervised, safe and structured environment. They foster a sense of belonging, responsibility, civility and civic engagement, building new skills so kids can succeed and receive recognition for personal accomplishments. No child is ever turned away due to their inability to pay.

Financial Report

Boys & Girls Clubs of Greater Conejo Valley 2016 Statement of Activities

TOTAL REVENUE: \$5.0 Million

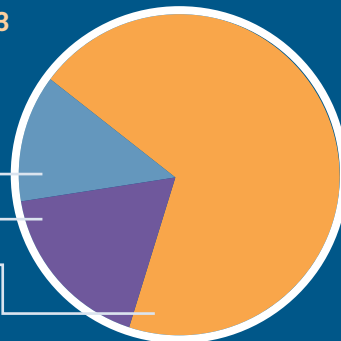
YOUTH SERVED: 10,926

(includes community outreach)

Scholarship Dollars Granted: \$625,993

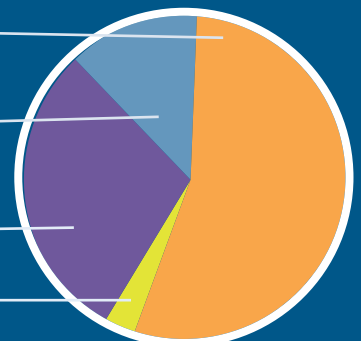
Expenses

18% Management
13% Fundraising
69% Program



Income

55% Programs
13% Events (Net)
29% Fundraising
3% Investment



TOTAL ENDING NET ASSETS: \$9.3 Million
(unaudited financials)

Making An Impact... A Dynamic 2016!



Project Learn reinforces and enhances the skills and knowledge young people learn at school during the hours they spend at the Club.

Academic Success and The Arts

Statewide, 24% of kids won't graduate from high school², but 97% of our Boys & Girls Clubs members will graduate or pass the high school exit exam³. Over **4,018** members participated in *Power Hour*, *Project Learn* and *Tutoring Programs*, all courses geared to improve grades, critical thinking skills and test scores. The kids clamored for the hands-on *STEM (Science, Technology, Engineering & Mathematics)* Programs available at all of the club sites. With 80% of all future careers requiring some *STEM* skills, this education is essential to academic achievement. During the summer we are challenging ourselves and our members. Summer learning loss has a devastating effect on America's kids, especially those who don't participate in enriching summer activities. That's why Boys & Girls Clubs of Greater Conejo Valley engages members in *Summer Brain Gain*—a fun, interactive learning program designed for summer in the Club. The Boys & Girls Club has also developed a *STEM Summer School* where members participate in *hands-on programs* which integrates science, mathematics, reading and writing.

This year **1,141** participants took part in our *Richard and Mary Carpenter / Alliance for the Arts Music Program*. Club members had the opportunity to participate in programs such as *instrumental, choral, theatrical* and *dance*. During the summer, we offer a *musical theater camp* that welcomes beginners to advanced performers.

Positive Results with Programs & Events

More than 15 million school-age children (26%) are on their own after school¹. Quality before and after school programs offered at our 9 Clubs helped more than **4,254** youth engage more in school, reduce their likelihood of taking part in at-risk behaviors, and helped raise their academic performance. In 2016, our Superstars of the Year Event at the Civic Arts Plaza was attended by over **800** guests and performers. Our annual Golf Tournament hosted **180** golfers. The 14th Annual Gala Dinner & Auction was a fantastic friend-raiser and fund-raiser for over **600** guests.



STEM Education (Science, Technology, Engineering & Math) united learning to real-world situations; creating critical thinkers, increasing science literacy and enabling the next generation of innovators.

Organization Profile - 2016

9

Clubs

27

Professional
Full-Time
Staff

38

Volunteer
Board
Members

113

Youth
Development
Part-Time
Staff

160

Youth
Volunteers
(17 years &
younger)

273

Adult
Volunteers

4,254

Registered
Club members
(9% increase
from 2015)



Healthy Habits Program included knowledge on smart food choices, appropriate portion sizes, and how to create fun and healthy meals.

Healthy Lifestyles

As of 2015 obesity now affects 1 in 6 children and adolescents.¹ 80% of the alumni said the Club had a positive impact on their attitude toward fitness and health. Throughout the year, *Triple Play Healthy Habits* helped develop a positive use of leisure time, reduction of stress, appreciation for the environment and improved social and interpersonal skills. Another **1,432** kids participated in the programs *SMART Girls*, *Smart Moves*, and *Passport to Manhood*. These classes address drug, alcohol and pregnancy prevention, plus self-esteem enhancement. Healthy Lifestyles programs foster young people's capacity to engage in positive behaviors that nurtured their own well-being, set personal goals and live successfully as self-sufficient adults.

Sources:

¹ Centers for Disease Control and Prevention (2015)

² California State Boards Association, *California High School Graduation and Dropout Rate*. (2013)

³ Damooei, Jamshid, *Damooei Global Research*. (2014)

⁴ National Center for Juvenile Justice, *Juvenile Offenders and Victims: 2014 National Report*

⁵ Ogden CL, Carroll MD, Kit BK, Flegal KM. Prevalence of childhood and adult obesity in the United States, 2011-2012. *Journal of the American Medical Association* 2014;311(8):806-814.

Character & Leadership Development

Juvenile crime escalates between the hours of 3:00 p.m. – 7:00 p.m.⁴ Through programs like *Torch Club*, *Youth of the Month*, *Career Launch*, and *Junior Staff*, caring staff and volunteers helped our youth develop moral character, reinforced high expectations and fostered a sense of belonging, responsibility, and civic engagement. Over **518** kids participated in programs that emphasized leadership skills, which provided opportunities for planning, decision-making, contributions to the Club and to the community. Additionally, **1,418** youth were involved in several service projects, which helped them realize the impact of giving back to the community.



Triple Play promotes becoming more physically active through fun daily fitness routines.

Member Demographics

23%

of members are from low-income homes.

56%

of members are male

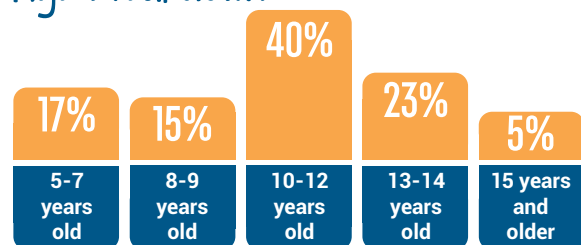
44%

of members are female

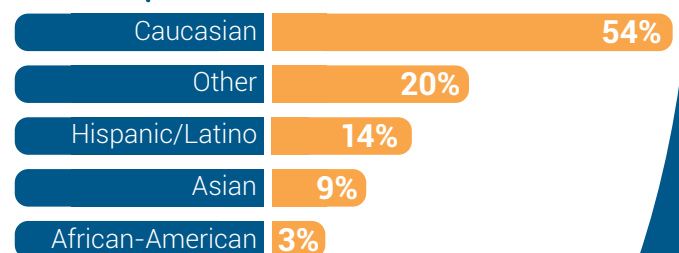
89%

of members are more confident because of the Club

Age Breakdown



Ethnicity Breakdown



OUR CALENDAR OF 2017 EVENTS

Join Us and Support the Kids!

Sunday, March 19th

Superstars of the Year

Recognizing Our Youth, Staff & Volunteers
Civic Arts Plaza, Thousand Oaks

Sunday, April 9th

6th Annual California

Jazz & Wine Fest

Four Seasons Hotel Westlake Village
Beneficiary

Saturday, April 15th

2nd Annual Family Fun Run:

2K Mud Dash

Redwood Middle School, Thousand Oaks

Monday, April 24th

Dr. Richard Grossman

Building Dedication

Chaparral Boys & Girls Club, Calabasas

Monday, June 12th

8th Annual Golf Classic

North Ranch Country Club, Westlake Village

Monday, October 9th

LAIAGA Golf Tournament

Porter Valley Country Club, Northridge
Beneficiary

Saturday, October 21st

15th Annual Gala Dinner & Auction

Four Seasons Hotel Westlake Village

Triple Play program encompasses the social recreation activities that are critical to positive youth development. This includes strengthening interpersonal skills, positive behavior and good character through social recreation programs.



Key Partnerships

Our suburban model locates Clubs on elementary and middle school campuses on long-term leases and joint-use agreements with the Conejo Valley Unified School District and the Las Virgenes Unified School District. This arrangement gives the schools the opportunity to use many of the Clubs' rooms and facilities for educational purposes during the school day. In addition, schools permit the Clubs to use their gyms and fields for programs before and after school, plus on the weekends.

The generous grant of \$1,000,000 from the City of Thousand Oaks for the construction of four Clubs on Conejo Valley middle school campuses has helped us build three facilities to date. This represents \$250,000 per site, with one remaining Club to be built at Redwood Middle School.

These partnerships provide a win-win solution...with the kids definitely coming out huge winners!

Executive & Administrative Staff

President/CEO
Operations Director
Controller
Director of Development
Development Coordinator
Human Resources Director
Office Manager

Mark Elswick
Jennifer Wissusik
Wendy Blomquist
Becky Fleishman
Kristina King
Annette Horenstein
Kim Baumann

CLUB LOCATIONS

AC Stelle Boys & Girls Club

on the campus of AC Stelle Middle School
Club Director: Natalie Gonzalez
22450 Mulholland Highway • Calabasas, CA 91302
(818) 225-8406

Marion & John E. Anderson Youth Center

on the campus of Los Cerritos Middle School
Club Director: Georgi Harden
1980 East Avenida de las Flores
Thousand Oaks, CA 91362
(805) 493-2917

Bay Laurel Boys & Girls Club

on the campus of Bay Laurel Elementary
Club Director: Debbie Lizano
24740 Paseo Primario
Calabasas, CA 91302
(818) 225-8660

Linda & David Catlin Boys & Girls Club

on the campus of Lindero Canyon Middle School
Club Director: Hazziel Vidrio
5844 Larboard Lane
Agoura Hills, CA 91301
(818) 735-9518

Dr. Richard Grossman Boys & Girls Club

on the campus of Chaparral Elementary School
Club Director: Laura Moede
22601 Liberty Bell Road
Calabasas, CA 91302
(818) 224-3097

Cal & Marje Johnston Boys & Girls Club

on the campus of Colina Middle School
Club Director: Anne Lee
1450 East Hillcrest Drive
Thousand Oaks, CA 91362
(805) 449-1309

Jacqueline & Albert "Bud" Marley Boys & Girls Club

at the Agoura Hills/Calabasas Community Center
Club Director: Joseph Cisneros
27040 Malibu Hills Rd. • Agoura Hills, CA 91301
(818) 880-2993

John L. Notter Family Boys & Girls Club

on the campus of Redwood Middle School
Club Director: Leslie Chicas
233 West Gainsborough Road
Thousand Oaks, CA 91360
(805) 371-4045

Rocky & Lon Morton Boys & Girls Club

on the campus of Sequoia Middle School
Club Director: Lisa Barron
2855 Borchard Road
Newbury Park, CA 91320
(805) 375-5635

Administrative Office

30343 Canwood Street, Suite #200
Agoura Hills, CA 91301
Phone: (818) 706-0905
Fax: (818) 706-0942

www.bgccconejo.org

