

DEAR STAKEHOLDERS:

As we entered 2021, we were cautiously optimistic and quite frankly excited that the pandemic would be over. With hindsight, that was not the case. While school and other closures continued for much of 2021, we, with your support, kept our doors open and continued to serve the families in need. We converted from before and after school programming to activities for the entire day. We served lunches and provided snacks. We provided internet access to many who had no access at home. We helped kids with homework and other enrichment activities. We worked diligently to keep our Clubs safe, while having to manage changing academic expectations from our ever-changing CDC, State and County safety guidelines. To date, we have had zero cases of COVID transmission in our Clubs.

As you will see in this report, we have not only remained open, but we have achieved significant milestones in our journey. We began 2021 with 241 kids in our Clubs and ended with 1,014 (a 241% increase). Our kids were surveyed, as part of the National Youth Outcomes Initiative (NYOI), and their satisfaction scores with their Clubs are in the top 12% of the country. We hosted an inaugural MLB Pitch, Hit and Run event. We implemented in-Club skill development in soccer, basketball, tee-ball, flag football and baseball. 100% of our summer youth members continued academic development that included STEM through media design, reading, and history. We continued to offer tested, proven and nationally recognized programming that aligns with the developmental needs of all young people in the areas of Character and Leadership Development, Education and Career Development, Health and Life Skills, The Arts, and Sports, Fitness and Recreation.

We coached all staff team members on Social-Emotional Learning (SEL) and taught them how to infuse SEL into their programming. This impacted both our kids and staff as they advanced their comprehension, processing, and management of their emotions through stressful times.

We hope you share our sense of accomplishment as you read this annual report. These pages represent the depth and breadth of what we offer to the youth and families of our community. We have completed our 20th year as an organization founded on the vision of Cal and Marje Johnston. That vision has resulted in today operating nine Clubs all on the campuses of elementary and middle schools in our community. We look again to 2022 with cautious optimism. We hope that we are approaching some level of normalcy, but regardless of what happens, with your support, we will stay on focus with our mission to enhance the lives of young people and their families by providing a positive environment that cultivates academic success, healthy lifestyles, good character, and citizenship. Please join us on this exciting journey.

MARK BAGAASON PRESIDENT & CEO

Mark a. Bogoan

DAVID HEROUX 2021 CHAIRMAN OF THE BOARD OF GOVERNORS









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OUR FOUNDER

We would not be here if it were not for Cal Johnston. Growing up in an orphanage, Cal learned the importance of providing a safe place for youth. He credits the support he received during his youth as what enabled him to succeed as a graduate of the University of Southern California, First Lieutenant in the Air Force, and real estate development investor.

In 1998 Cal was introduced to the Boys & Girls Clubs of America, serving as a Regional Trustee between 1998 and 2017. Cal traveled across the country, visiting different Clubs and observing how Clubs were delivering programming to youth and families. Cal observed that many Clubs were isolated from schools, making it difficult for children to attend.

To ensure access for all youth, Cal founded Boys & Girls Clubs of Greater Conejo Valley (BGCGCV) in 2001 to build full Clubhouse facilities on middle school campuses. At the time, Cal envisioned starting six Clubs in the Conejo area. Today, BGCGCV runs nine Clubs serving thousands of members every year across Los Angeles and Ventura counties.

CONTENTS

- 3 Founder & Board of Governors
- 4 Organizational Impact
- 6 COVID Response
- 8 Our Programs

- 10 Social-Emotional Learning (SEL)
- 11 National Youth Outcomes Initiative (NYOI) Results
- 11 Giving Opportunities
- 13 Sponsorship Opportunities

- 14 Giving Societies
- **15 Our 2021 Donors**
- 18 2021 Financials
- 19 Trusted and Valued Partners

OUR MISSION

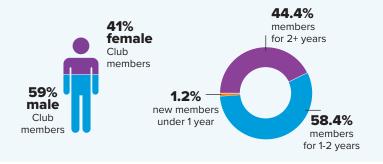
To enhance the lives of young people and their families, providing a positive environment that cultivates academic success, healthy lifestyles, good character, and citizenship.

OUR VISION

To inspire and develop Club youth to achieve success and champion opportunities for all young people in the Greater Conejo Valley.



ORGANIZATIONAL IMPACT



Average Daily
Attendance



Summer

577

577 School Year Scholarship Assistance



of our kids received scholarship assistance



Meals provided **24.420**



Snacks provided

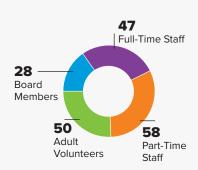
30,022



Total Youth Served in 2021

1,297





Staff Ethnicities & Diversity

Staff is reflective of the community we serve, and the ethnicities represented by our members.



13 Multiracial

7 Asiar

2 Native Hawaiian or Pacific Islander

2 Black or African American



20 PEOPLE AT \$20,000 in honor of our 20th Anniversary

Incredible individuals and foundations ensured we were able to continue to serve those who needed us most during a continued challenging year. Thank you for believing in the work we do, celebrating with us, and ensuring we can continue to be there for another 20 years.







20TH ANNIVERSARY CELEBRATIONS

Marion & John E. Anderson Club Extreme Makeover

2021 was the year of the makeover for many of our Clubs but Anderson Club in particular. The organization spent the year sprucing up the older facilities, including the 17-year-old Marion and John E. Anderson Youth Center in Thousand Oaks. Located on the campus of Los Cerritos Middle School, the Club underwent a five-week-face lift that brought in new flooring, cabinetry, and paint.

Because of the Anderson Family, and the support of the local community, this Club was finished in time for the start of the school year. Anderson Club is open and providing stability in unstable times and will continue to be a safe second home for youth for many more years to come.

2021 GALA LIVE AND IN PERSON!



Area nonprofit organizations depend greatly on contributions from the community, but 18 months of pandemic put a halt to the large indoor fundraising events that in the past have supported the local service groups. In 2021, BGCGCV became the first organization in the area to resume the grand ballroom fundraising format, as supporters dined and celebrated indoors at the Four Seasons Hotel Westlake Village for the organization's 19th gala. Anderson Auto served as the exclusive auto sponsor. Benefactors, David and Linda Catlin received the BGCGCV Honoree Award during the organization's live gala and fundraiser September 12.

The 2021 Cal Johnston Service Award, named for our Founder Cal Johnston, was presented to Cal's son, Jeff. A volunteer in the Clubs since his youth and 2020 Chair of the organization's Board of Governors, Jeff Johnston credited his parents, Cal and Marje, for the vision that launched the local Clubs. "We all recognize how much heart and soul

my parents put into this chapter," said Jeff Johnston, a resident of North Ranch along with his wife, Karen, the 2021 Gala Chair, and their four children.

The evening also recognized Boys & Girls Youth of the Year award winner, Liam. Liam spoke at the dinner saying, "I was born into a really unstable and abusive household. Until I was 7 years old, I lived in a constant state of fear of another outburst of rage and aggression from my father." Liam discovered the services of the Boys & Girls Clubs, and said, "Without their help, my mom would not have been able to provide a better life for us. "The Clubs provide a safe environment for many kids facing the same challenges that I was," he said.

With generosity of 235 attendees and the help of 28 volunteers, we raised \$519,142 through our Live Auction, Silent Auction, ticket and ad sales, and sponsorships. Of the total raised, \$194,460 went to scholarships for kids.

OTHER 20 YEAR ANNIVERSARY MILESTONES



We Met

100% of our sports, academic and socialemotional learning grant requirements.



We Hosted

an inaugural MLB Pitch, Hit and Run event.



We Supported

100% of our summer youth members who continued academic development through our Panda Cares grant programming that included STEM through media design, reading, and small group discussions about history.



We Implemented

in-Club skill development in soccer, basketball, tee-ball and flag football and baseball as part of our weekly LA84 Grant programming.

COVID RESPONSE





6 Clubs served as a virtual learning center

(Defined as a Club site operating during school hours and serving youth on-site while members consume virtual education content delivered by their school)



At the onset of the pandemic, Boys & Girls Clubs of Greater Conejo Valley (BGCGCV), aware of the extensive negative impacts our families would feel (see below), decided to stay open no matter the challenges. We know that the services BGCGCV provides (childcare paired with educational, enrichment, and social-emotional support from a trained and trusted adult mentor) were essential to ameliorate the exponential increase in negative impacts to children, their families, and the community as a whole.

Instead of opening for before and after school programming, BGCGCV opened full-day Monday through Friday. For a long time, we were the

only out-of-school program in the area open to serving children of essential workers. In fact, out of more than 500 Boys & Girls Clubs in California, BGCGCV was one of 9 Clubs that stayed open since March 2020, and out of over 4,000 Clubs throughout the nation, we were one of 402 Clubs that stayed open since March 2020. Once other providers reopened, we continued to be the primary youth-serving organization. Total number of youth served was 1,638 with ZERO cases of COVID transmission in our Clubs!

Youth in our Clubs receive educational support and access to technology to engage in academic learning. We run enrichment programming



QUOTES FROM CLUB KIDS

The staff make impacts on my life in the best way possible. I had gone through a tough time when COVID-19 hit. I missed school so much and the only time I saw them was on ZOOM but, when I started going to BGC I saw all my friends, and also BGC staff helped me with very challenging homework."

-Evelyn, age 9

In SMART Girls, I learn how to respect myself, all my flaws, and imperfections. The other girls and I are able to talk about everyday life and school issues. It is an escape from the real world for one hour."

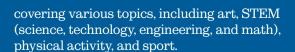
-Amara, age 12





We were the only out-of-school hours provider in the region to stay open during the entire pandemic

74 weeks straight of extended hours of operation.



BGCGCV supports youth at extreme risk of learning loss with highly individualized learning supports. These youth often live with multiple environmental risk factors, including parents that cannot supervise their online learning, lack of internet and devices to access schoolwork, and parents that have limited math and English literacy skills. In addition, BGCGCV staff supports youth from Spanish-speaking households, whose parents are unable to help with schoolwork because of their limited English abilities. Staff are





82 single parent families served

well-versed in online learning platforms at each school attended by our members. They interface with schoolteachers and counselors to ensure that we can provide individualized support to each young person who walks through our doors to prevent learning loss.

Our staff provide youth with social-emotional learning, training, and support. BGCGCV has dedicated training to support our team from a mental health standpoint and guide our work with youth to cope with the pandemic's negative impacts. Also important, we continue to provide healthy meals and snacks throughout the day.





OUR PROGRAMS

Research-Based Programming

We offer tested, proven and nationally recognized programs in five Core Program Areas that closely align with the developmental needs of all young people: The Arts, Education, Health & Wellness, Leadership & Service, and Sports & Recreation. We also undertake specialized initiatives that cut across more than one program area and/or address the unique needs of special populations.

Boys & Girls Clubs of America (BGCA) programs are designed to encourage Club members to realize a wide variety of positive outcomes, a strategy for developing the "whole child." In recent years, we have focused additional efforts on helping children and teens achieve in our three priority outcome areas of Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

Together, BGCA and Boys & Girls Clubs of Greater Conejo Valley follow a roadmap for ensuring that young people have a positive, impactful Club Experience and achieve the important outcomes that lead them to great futures.

Targeted Programs

Targeted Programs help youth acquire useful knowledge and build new skills. They also help youth avoid, cope with, or overcome risks and challenges that are prevalent in our society. These challenges include dropping out of school, engaging in violence or delinquency, high rates of obesity, and alcohol or other drug use. All these hurdles can compromise members' well-being.

Key Program Areas

Youth have broad and diverse dreams and interests, and that is why we offer an incredible selection of custom-designed, local Club programming. Through this programming, our Club members have access to daily programs where they can find a new interest, explore various activities, and dive deeper into their passions. The daily program access drives positive outcomes and establishes the necessary life skills our youth need to succeed into adulthood.



Leadership

Community Service, Counselor-in-Training, Leadership Development



The Arts

Musical Instruments, Choral, Theater, Dance, Comedy and Improvisation, Sculpture, Painting, Art History, Photography & Cinematography



Healthy Lifestyles

Creative Cooking, Nutrition, Sewing, Gardening, Character, Leadership & Service

Top Programs During COVID



STEM—Science, Technology, Engineering, and Math

Forensic Sciences, Chemistry, Computer Skills, Movie Making, Robotics, 3-D Design and Printing, Coding, Game Development



SMART Girls

Developing skills for healthy lifestyles and wellness and building positive relationships through mentoring



Mentoring

Academic Tutoring, Individual Youth Mentoring, Peer and Small Group Skill Development



Power Hour

Helping students with homework, tutoring, and high-yield learning activities daily



Sports

Weekend Basketball Leagues, Weekend Soccer Leagues, Skill Development and Competition, Daily Sports, Dodgeball, Yoga, Hockey, Gymnastics



STEM—Science, Technology, Engineering, and Math

While engaged in STEM activities, youth address real world problems in a project based, hands on, active manner that research has demonstrated is the best approach to learning. The Club's informal learning environment allows for curiosity to grow as it is invited, celebrated, and supported



Summer Engagement Camps

Musical Theater, Sports, Field Trips and Travel, Adventure Activities (canoe, archery, high and low ropes, hiking, swimming), Sleepaway Outdoor Camps, STEM Summer School, Traditional Camps



SOCIAL-EMOTIONAL LEARNING (SEL)

Social-Emotional Learning (SEL) is about recognizing, learning, and developing self-awareness, self-management, social awareness, relationship skills, and responsible decisionmaking. Members and Staff who appraise themselves and their abilities realistically (self-awareness), regulate their feelings and behaviors appropriately (self-management), interpret social cues accurately (social awareness), resolve interpersonal conflicts effectively (relationship skills), and make good decisions about daily challenges (responsible decision-making) will build pathways toward success in school, our organization and later life.

Thus, the short-term goals of SEL programming are to promote social-emotional skills and positive attitudes, which, in turn, should lead to improved adjustment and performance as reflected in more positive social behaviors, fewer conflicts. less emotional distress, and increased achievement in personal, professional, and academic endeavors.

We continue to focus on providing a socially and emotionally supportive environment for our members. Social-Emotional Learning continues to be part of everything we do at BGCGCV. Staff pay close attention to the feelings of stress or anxiety in our youth and their families. Acknowledging and supporting our members in processing their full range of emotions and concerns, while offering calm reassurance and ageappropriate problem-solving strategies builds resilience.

SEL Impact on Membership & Employee Development



100% of staff and Club Directors

have been trained in the CASEL SEL model and how it impacts interpersonal relationships, programming, and parent engagement.



Most recent 2021 NYOI ratings put our organization in the top 10% of all participating BGC organizations nationwide.*



98% of employees recently polled during the end of year training indicated a deeper level of trust, teamwork, and better understanding of how SEL skill development informs whole-child youth development, programming, and the flow of communication throughout the organization.

^{*} This rating is a direct reflection of our youth's rating of their own SEL wellbeing, our staff's level of engagement, and the development of trusted relationships with our staff.

NATIONAL YOUTH OUTCOMES INITIATIVE (NYOI) RESULTS

Our members measure their Club experience.

Our NYOI scores are in the top 12% in the country!

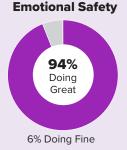
The National Youth Outcomes Initiative (NYOI) was launched in 2011. This initiative was built to measure the impact of Clubs using a common set of research-informed indicators. NYOI is a tremendous asset to demonstrate impact, support advocacy and resource development, and, most importantly, gain insights to improve performance and make a bigger impact on our Club members. NYOI's primary tool for gathering outcomes data is a survey administered to Club members each Spring.



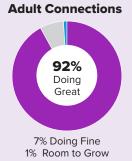
89% of our members have not missed any days of school



99% on grade level for age (5th to 12th grade only)











GIVING OPPORTUNITIES

Our supporters make it possible for us to offer our programming to youth regardless of their ability to pay. Furthermore, national research has shown that every dollar invested in Boys & Girls Clubs returns \$9.60 in economic benefits in the community. Your gift will positively influence youth wellbeing AND community well-being!



Blue Door Champions

Blue Door Champions are our monthly donors. Monthly donations of any amount are the lifeblood of organizations such as ours allowing us to keep the doors open and the lights on. Thank you for the gift of reliability and sustainability.

Continued, page 12

GIVING OPPORTUNITIES Continued from page 11



Annual Giving Champions

₩ (E)

Corporate Giving

"The living endowment" that assists in our annual replenish, repair, replace, and refresh of our Clubs, supplies, equipment, etc. Annual Giving Champions make annual gifts of \$1,000.00 up to \$100,000.00 with great benefits and privileges for increasing levels of support.

Meet your corporate philanthropic goals! We can tailor opportunities for your employee matching, payroll deduction, and volunteer programs.



Great Futures Advocate \$25K for 2025 Support our 2025 Vision!

Your giving will propel us toward success in reaching our goals! Your help is vital for us to achieve our 2025 target goals, like doubling the number of youth we serve and providing them with best-in-class programming from top-notch staff.

STRATEGIC GOALS:

2025 TARGETS:



Double the number of youth we serve by 2025 through building and maintaining strong partnerships with schools and opening new locations to serve elementary school youth.

Optimize Program Quality and Impact

Annually Increase National Youth Outcomes Initiative

Scores (optimal Club experience for youth), and maintain or exceed BGCGCV's continued standing in the top 10% of Clubs nationwide.



Increase efficiency and expand organization

capabilities through innovations and collaboration opportunities. Cultivate world-class staff and board leadership. Grow resource development capacity and a sustainable, diversified portfolio through expanded funding opportunities, and the addition of more engagement, cultivation, and stewardship events.

Increase collective impact by participating in local, regional, and national youth development advocacy, building local partnerships, and adding additional programs like Money Matters together with local financial organizations.







SPONSORSHIP OPPORTUNITIES



Program Sponsorship

Provide support for one of our essential programs:

- Scholarships
- STEM
- Sports
- Mentoring
- Social-Emotional Learning
- Performing Arts



Summer Camp Sponsorship

Traditional Day Camp weekly themes keep things fresh but still include all the summer essentials—water play, arts and crafts, group games, science, sports and more. Our kids are safe, have fun, learn, and make friends!



Sponsor our Gala Event

Be a part of our exclusive event guaranteed to sell out. Contact our resource development team to buy a table and/or be a sponsor, at 818-706-0905.



Be a Corporate Partner of the Month

Monthly sponsorship opportunity at \$5K-\$10K. Promote your business, products, and services while helping the kids in our community!



GIVING SOCIETIES

receive local and national recognition for your generosity



Jeremiah Milbank Society

This society is for individuals who give unrestricted gifts of \$10,000 or more. Unrestricted gifts are essential to our being able to provide the absolute best services to our members. These gifts offer flexibility that can support multiple programs or enable us to pivot to organizational areas most in need. The ability to pivot was an essential capability that saved our organization and enabled us to serve youth in 2021 despite the challenges of the COVID-19 pandemic.



Lifetime Giving Society

These donors demonstrate a deep commitment to Clubs by contributing a minimum of \$250,000 during their lifetime.



Heritage Club

Recognize BGCGCV in your planned giving. Through bequests, IRA rollovers, and estate planning, donors can leave a legacy and receive immediate or deferred tax benefits.







OUR 2021 DONORS

Chairman Level: Over \$100,000

Anderson Stewart Family Foundation Fred & Susan Nason The Friedman Family





Benefactor Level: \$50,000-\$99,999

City Of Thousand Oaks
Conrad N. Hilton Foundation
Harriet H. Samuelsson
Foundation
Revolution Foods

Patron Level: \$20,000-\$49,999

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Ambassador Level: \$10.000–19.999

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The Davis Group

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OUR 2021 DONORS (Continued from page 15)





Executive Level: \$2,500-\$4,999

Amgen Matching Gifts Anonymous Boston Private, an SVB Company California Bank & Trust

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Sergio Gonzalez

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Westlake Women's Club

William Monti

Friend Level: \$500-\$999

Ava & Kenneth Ungar Brian Rose Carol & Gary Salgado Christopher Rose Chuck and Eloise Cohen Conejo Awards Dan & Maya Bienenfeld Darius & Laura Raulinaitis Darrell & Chris Friedman David & Corinne Pincus Denise & Samuel Arsht Dennis Flugard Diane Palumbo **Doyle Woods**

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Mitchell Freedman

& Arlene Jakes

Paul & Cara Sandweiss

Randy Miller Rawlings Robert Perlberg Rochelle Kasten Rose & Alan Jeffery Santiago & Silvia Cadena Tim Hagel Tom Lasley Walt & Kathy Warner William Baker William Haisley

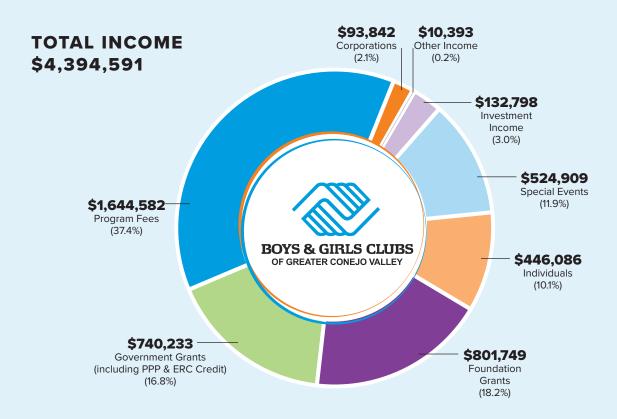






2021 FINANCIALS

The Boys & Girls Clubs of Greater Conejo Valley (BGCGCV) has been serving the youth who need us most for 21 years. By providing programs that focus on Academic Success, Good Character and Citizenship, and Healthy Lifestyles, Clubs have helped generations of young people achieve the great futures they deserve. In 2021, the BGCGCV spent \$4,383,997.76 on operating costs, creating \$42,086,378.50 in economic benefits to youth, families, and the community.





The economic impact of our programs is far-reaching.

When parents and guardians have a safe place for their children and teens to spend time before and after school and during school breaks, they can maintain work schedules, limit their childcare costs, ensure their kids are in a positive environment, providing academic and emotional support for their children. The positive impacts of membership in the Boys & Girls Clubs include reduced alcohol use, less involvement in gangs, with the law, and other high-risk activities.

Our members go on to be healthy and productive adults contributing to our communities, economies, and giving back to our Clubs. Our staff and volunteers gain invaluable experience and continue to give back year after year.









OUR TRUSTED AND VALUED PARTNERS

The opportunities to positively impact our youth by providing safe and encouraging spaces to thrive and meet their full potential are made possible by partnerships with those in our community.

AE Wright Middle School

(Jacqueline & Albert "Bud" Marley Boys & Girls Club)

AC Stelle Middle School

(AC Stelle Boys & Girls Club)

Bay Laurel Elementary

(Karen & Ed Jefferson Boys & Girls Club)

Chapparral Elementary School

(Dr. Richard Grossman Boys & Girls Club)

City of Agoura Hills

City of Calabasas

City of Thousand Oaks

City of Westlake Village

Colina Middle School

(Cal & Marje Johnston Boys & Girls Club)

Conejo Valley Unified School District

Las Virgenes Unified School District

Lindero Canyon Middle School

(Linda & David Catlin Boys & Girls Club)

Los Cerritos Middle School

(Marion & John E. Anderson Youth Center)

Redwood Middle School

(John L. Notter Family Boys & Girls Club)

Rotary Club of Westlake Village Noon

Sequoia Middle School

(Rocky & Lon Morton Boys & Girls Club)







ADMINISTRATIVE OFFICE 1 Dole Drive #3331 Westlake Village, CA 91362 PHONE 818-706-0905 818-706-0942 FAX









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